

©, 2024 Year in Swipe™

2024



(Tinder) 2024 Year in Swipe™ 'Year in Swipe™', MBTI,

(Melissa Hobley) (CMO) "Loud Looking, Kiss-met, Nano-ships" "Loud Looking", "Kiss-met", "Nano-ships"

- Loud Looking: Loud Looking
- Kiss-met: Kiss-met 'kismet'
- Nano-ships:

2024 5

#1.

2024 1 (looking for...) 2
65% 29% 4 Loud Looking

#2.

2025 (Kiss-met) (40%) (34%) 2, 2025

#3.

(eyecontactship) (textuationship), 2024 2025 (Nano-ships) 4 1 2

#4.

4 1 2024 60% 20% SNS 50% 2025 2

#5.

2024 2025 (40%), (35%), (31%), (30%), (28%) (50%), (44%), (34%) 2, 22% 2 2025

1 2024 1 10 1

2 2024 9 25 11 4 (Onepoll) 18~30 4,000

3 2023 1 tinderlove.com

4 (Opinium) 18~34 8000 (2000, 2000, 2000, 2000) 2024 3 6 2024 3 18

5 2024 1 1 10 1